

2011 Mackinac Policy Conference To-Do List

With reflection on the tremendous speakers, insight and a push for Michiganians to embrace “relentless positive action, 2011 Mackinac Conference Chairman Charles G. “Chip” McClure, and Detroit Regional Chamber President and Chief Executive Officer Sandy K. Baruah announced the 2011 Mackinac Policy Conference “to-do” list, accompanied by Governor Rick Snyder:

The Detroit Regional Chamber is committed to executing the following action items based on the conversation held at the Conference:

1. Improve collaboration between East and West Michigan businesses and key institutions.
2. Incorporate Southeast Michigan’s leading and most promising clusters into the regional economic development strategy.
3. Work with Harvard Professor Michael Porter to convene the Great Lakes governors to accelerate the development of a Great Lakes “super regional” strategy.
4. Convene relevant institutions and leaders to drive the “Outsource to Detroit” initiative.
5. Convene business, labor and educational leaders to develop and document the factual benefits of doing business in a globally competitive Michigan, and the benefits of the global marketplace to Michigan.
6. Establish a mentorship initiative engaging graduates of the Detroit Regional Chamber’s Leadership Detroit program.
7. Education: To be determined by assignment from the Governor.

Detroit Regional Chamber 2011 Mackinac Policy Conference

The Mackinac Policy Conference - the Detroit Regional Chamber’s annual event – brings together business and government to re-energize Michigan. Since 1981, the Conference has provided access to Michigan’s top business professionals, legislative leaders, corporate CEOs, entrepreneurs and veteran regional champions. The 2011 Conference was held June 1-3, at the Grand Hotel on Mackinac Island. The Conference featured national experts and change-makers and included a fresh approach with a fully packed, faster paced agenda resulting in a tangible “to-do” list that will work to re-build, re-invent and re-energize Michigan. For more information, please visit: mpc.detroitchamber.com.

About the Detroit Regional Chamber

The Detroit Regional Chamber is one of the largest and oldest Chambers of commerce in the country with nearly 20,000 members and affiliates employing three quarters of a million people across Michigan and the globe. The Detroit Regional Chamber is the host of the Mackinac Policy Conference, now entering its 32nd year, and is driven by three priorities: *regional collaboration, economic development and education reform*. To learn more about Chamber programs, visit detroitchamber.com.