

2012 Mackinac Policy Conference

Vision

Create a globally competitive, financially attractive business environment in Michigan to increase economic development through collaboration, visionary ideas and partnerships with business, government and philanthropy.

Pillars		
<p><u>Innovation</u>. Leading the cultural change in Michigan to be forward looking in all sectors and to create greater synergy among business, government, education and health care to drive long-term economic growth and talent attraction.</p>	<p><u>Collaboration</u>. Developing a unified Michigan agenda that reimagines state and regional assets as a foundation to grow meaningful economic opportunity for all Michigan businesses and citizens.</p>	<p><u>21st Century Global Market</u>. Expanding Michigan's understanding of, and success in, global economic opportunities, and positioning the state as an attractive destination for international talent and investment.</p>